

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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4 PILLAR DYNASTY LLC AND  
REFLEX PERFORMANCE RESOURCES INC.,

CASE No.: 16-cv-2823 (JSR)

*Plaintiffs,*

- against -

NEW YORK & COMPANY, INC. AND  
NEW YORK & COMPANY STORES, INC.

**PROPOSED**

**PRE-TRIAL CONSENT ORDER**

*Defendants.*  
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Plaintiffs 4 Pillar Dynasty LLC (“4 Pillar”) and Reflex Performance Resources Inc. (“Reflex”) (collectively, “Plaintiffs”) together with Defendants New York & Company, Inc. and New York and Company Stores, Inc. (collectively, the “Defendants”) jointly submit this pre-trial consent order pursuant to Jude Rakoff’s Individual Practice Rule 4(b):

**1. Joint Overview of the Case**

This is, *inter alia*, a trademark infringement action arising out of Defendants’ use of the word “velocity” in connection with Defendants sale, both online and in brick and mortar stores, of apparel products (namely yoga wear, loungewear, and active wear (“Accused Products”). Plaintiffs contend that Defendants’ use of the word “velocity” constitutes an infringement of Plaintiffs intellectual property rights in and to Plaintiffs’ registered trademark “Velocity” (the “Velocity Mark”) which Plaintiffs possesses and uses in connection with Plaintiffs sale of apparel utilized for yoga, loungewear, and active wear (“Yoga Apparel/Active wear”). Plaintiffs also contend that Defendants’ above-referenced use of the word “velocity” constitutes (i) False Designation of Origin/Unfair Competition pursuant to 15 U.S.C. § 1125(a); (ii) common law trademark infringement; (iii) unlawful and Deceptive Acts and Practices under

New York General Business Law § 349 and Unlawful and Deceptive Acts and Practices under New York General Business Law § 133.

**2. Particularized Descript of Each Party's' Claims**

**Plaintiffs' Claims:**

Approximately 10 years ago Plaintiffs' predecessors-in-interests (various companies owned and operated by Mr. Hedvat and his family) created and began using in commerce the Velocity Mark in connection with their sale of spandex apparel utilized for yoga, loungewear, and active wear ("Yoga Apparel/Active wear").

It is undisputed that, on or about March 12, 2012, Plaintiff 4 Pillar filed for Federal Trademark protection for the Velocity Mark. As the Velocity Mark is a strong mark and, at a minimum, suggestive (if not arbitrary) when used in connection with Yoga Apparel/Active wear, the application (Serial No. 85567087) was granted on March 11, 2014 (Registration No. 4495336) and the Velocity Mark was placed upon the Principal Register. As such, 4 Pillar obtained Nationwide Federal Trademark protection effective March 12, 2012. 4 Pillar licensed use of the Velocity Mark to Reflex and Plaintiffs have used the Velocity Mark in commerce continuously. The Velocity Mark (i) appears in Plaintiffs' advertisements; (ii) is affixed to Plaintiffs' products; (ii) is present on Plaintiffs' hang tags; (iii) is present on the packages in which Plaintiffs' products are shipped; and appear on Plaintiffs' website(s).

Despite having performed a trademark search that alerted Defendants to Plaintiffs' registered Velocity Mark, in or about July 2015, Defendants began marketing and selling, both online and in their eponymous brick and mortar stores Yoga Apparel/Active Wear utilizing the Velocity Mark (the "Allegedly Infringing Products"). Though Defendants contend that they ceased using the Velocity Mark in connection with the Allegedly Infringing Products almost

immediately after beginning said use, Plaintiffs' principal discovered Defendants' sale of the Allegedly Infringing Products (after Defendants contended at their deposition that they allegedly stopped) and Plaintiffs commenced this action in April, 2016. In fact, despite filing this lawsuit against Defendants, they continued to use the Velocity Mark to market and sell the Allegedly Infringing Products (both in their stores, in the label of products sold online, and even including the Velocity Mark as a heading on their website) for at least 4 months and continue to this day to illicitly use the Velocity Mark in "meta-data" on their website located at [www.nyandcompany.com](http://www.nyandcompany.com) to misdirect customers to Defendants' Yoga Apparel/Active Wear products.

Defendants have produced evidence that their gross profits on the Allegedly Infringing Products equal \$1,864,337.29. Plaintiffs seek to recover all of these profits, trebled (\$5,593,011.87), as well as attorney's fees for Defendants' willful conduct.

Plaintiffs' Complaint asserts, and Plaintiffs' continue to seek, the following relief: (i) Plaintiffs' First Cause of Action sounds in trademark infringement pursuant to 15 U.S.C. § 1114; (ii) Plaintiffs' Second Cause of Action sounds in False Designation of Origin/Unfair Competition pursuant to 15 U.S.C. § 1125(a); (iii) Plaintiffs' Third Cause of Action sounds in Common Law Trademark Infringement and Unfair Competition; (iv) Plaintiffs' Fourth Cause of Action sounds in Unlawful and Deceptive Acts and Practices under New York General Business Law § 349; and (v) Plaintiffs' Fifth Cause of Action sounds in Unlawful and Deceptive Acts and Practices under New York General Business Law § 133.

### **Defendants' Claims**

Defendants do not have counterclaims. The core of Defendants' case is that any trademark the Plaintiff owns is extremely weak and that there is no consumer confusion among

the consumers that purchase Defendants' goods. There is also no willful infringement here because Defendants' employees had never heard of Plaintiffs' product before selecting their name and because they completed a trademark investigation before launching.

**3. Statement of Facts Upon which the Parties Agree**

- On or about March 12, 2012, Plaintiff 4 Pillar filed for Federal Trademark protection for the Velocity Mark
- The U.S.P.T.O placed Plaintiffs' Velocity Mark upon the Principal Register.
- 4 Pillar's trademark application (Serial No. 85567087) was granted by the U.S. P.T.O. on March 11, 2014 (Registration No. 4495336).
- 4 Pillar's Federal Trademark registration became effective on March 12, 2012.
- In or about July 2015, Defendants began marketing and selling, both online and in their eponymous brick and mortar stores, the Accused Product.
- Defendants hired Corsearch, a third party company, which performed a trademark search prior to Defendants selling their Accused Product.
- Plaintiffs commenced this action in April, 2016.
- Defendants earned approximately \$1,864,337.29 in gross profits from their sale of the Accused Product to date.

**4. The Disputed Facts**

**A. Plaintiffs' Contentions as to the Disputed Facts**

- The Velocity Mark is inherently distinctive, the U.S.P.T.O. found the Velocity Mark to be inherently distinctive and, as such, placed it upon the Principal Register rather than the Supplemental Register

- Defendants began utilizing the Velocity Mark in connection with their sale of the Accused Products and, to the extent Defendants ever ceased using the Velocity Mark in connection with the sale of the Accused Products, they did not do so prior to August 22, 2016.
- Defendants' use, and continued use, of the Velocity Mark in connection with Defendants' sale of the Accused Products and in the "meta-data" on Defendants website constitutes willful infringement.
- Regardless of whether, or when, Defendants may have ceased using the Velocity Mark in connection with the sale of the Accused Products, Defendants continue to utilize the Velocity Mark in Defendants' website's meta-data to the date of this submission.
- Defendants' alleged utilization of "NY&Co" in conjunction with an exact copy of Plaintiffs' Velocity Mark does not diminish the likelihood of confusion caused by Defendants use of the Velocity Mark, or the false designation of origin of the Accused Products or false advertising of same
- The existence of other entities utilizing (in often very *de minimis* fashion) the word velocity in connection with their products, many of which are not used in connection with active wear and/or yoga pants, does not preclude a finding that Defendants infringed Plaintiffs' trademark and otherwise violated Plaintiffs' trademark and other rights as set forth in this lawsuit.

**B. Defendants Contentions as to the Disputed Facts**

- That Defendants' mark is extremely weak due to its low inherent distinctiveness, lack of acquired distinctiveness, and extensive third party use.

- That Plaintiffs' mark and Defendant's Accused product are not similar when viewed in the commercial context in which consumers encounter them.
- That the parties products are not proximally located in the market when considering the appeal, potential customer, probably store purchased at, and other commercial settings.
- That there is no evidence of actual confusion.
- That Defendant adopted the use of NY&C Velocity in good faith and not an attempt to trade on Plaintiff's reputation.
- That Defendant's Accused Product is of a higher quality than Plaintiff's product.
- That potential consumers of Plaintiffs' and Defendant's product are very sophisticated shoppers.
- That if there is infringement, Plaintiff did not act willfully, it did not select the NY&C Velocity materials to trade on Plaintiff's name or goodwill.

**5. Particularized Statement of the Injunctive, Declaratory and Monetary Relief Sought**

Plaintiffs' First Cause of Action sounds in trademark infringement pursuant to 15 U.S.C. § 1114, and seeks (i) permanent injunction, pursuant to 15 U.S.C. § 1116(a), enjoining Defendants' sale of the Allegedly Infringing Products or any products utilizing the Velocity Mark or any mark confusingly similar thereto; and (ii) a money judgment in an amount equal to Defendants' illicitly-earned profits (\$1,864,337.29), trebled, totaling (\$5,593,011.87) together with costs and reasonable attorney's fees incurred by Plaintiffs in connection with this dispute.

Plaintiffs' Second Cause of Action sounds in False Designation of Origin/Unfair Competition pursuant to 15 U.S.C. § 1125(a) and seeks (i) permanent injunction enjoining Defendants' sale of the Allegedly Infringing Products or any products utilizing the Velocity

Mark or any mark confusingly similar thereto; and (ii) a money judgment in an amount equal to Defendants' illicitly-earned profits (\$1,864,337.29), trebled, totaling (\$5,593,011.87) together with costs and reasonable attorney's fees incurred by Plaintiffs in connection with this dispute.

Plaintiffs' Third Cause of Action sounds in Common Law Trademark Infringement and Unfair Competition seeks (i) permanent injunction pursuant to 15 U.S.C. § 1116(a) enjoining Defendants' sale of the Allegedly Infringing Products or any products utilizing the Velocity Mark or any mark confusingly similar thereto; and (ii) a money judgment in an amount equal to Defendants' illicitly-earned profits (\$1,864,337.29), trebled, totaling (\$5,593,011.87) together with costs and reasonable attorney's fees incurred by Plaintiffs in connection with this dispute.

Plaintiffs' Fourth Cause of Action sounds in Unlawful and Deceptive Acts and Practices under New York General Business Law § 349 and seeks (i) a permanent injunction on Defendants' sale of the Allegedly Infringing Products or any products utilizing the Velocity Mark or any mark confusingly similar thereto; and (ii) Plaintiffs' reasonable attorney's fees.

Plaintiffs' Fifth Cause of Action sounds in Unlawful and Deceptive Acts and Practices under New York General Business Law § 133 and seeks a permanent injunction enjoining Defendants' sale of the Allegedly Infringing Products or any products utilizing the Velocity Mark or any mark confusingly similar thereto.

**6. A list of the Names of the Witnesses that Each Party Intends to Call**

<b>Plaintiffs' Witnesses</b>	<b>Defendants' Witnesses</b>
Mr. Behrooz "Bay" Hedvat – Plaintiffs' Principal	Ms. Yelena Monzina
Mr. Thomas A. vonRecklinghausen – Defendant's System Comptroller	Ms. Christine Munnelly
	Mr. Thomas A. vonRecklinghausen – Defendant's System Comptroller
	Mr. Behrooz Hedvat

**7. Exhibit List With Objections Pursuant to Fed. R. Civ. P. 26(a)(3)**

<b>Plaintiffs' Proposed Exhibits</b>			
Ex.	Description	Other Reference	Objection(s) by Defendant
P-1	Trademark/Service Mark Application		
P-2	Trademark Registration Certificate		
P-3	Velocity Lookbook		
P-4	Product Exemplars		
P-5	Additional Product Exemplars		
P-6	Pictures of Plaintiffs' showroom		
P-7	2015 Velocity Report		Hearsay
P-8	Reflex Performance Resources' Invoices		Hearsay
P-9	Reflex Performance Resources' Purchase Orders		Hearsay
P-10	Plaintiffs' Google™ advertising expenditure		Hearsay
P-11	Trademark License Agreement		
P-12	Co-existence and Settlement Agreement between 4 Pillar Dynasty and Warson Group	Plaintiffs' Production P000001-3	
P-13	New York & Company Store Layouts MetroPacks	Deposition of Mr. Thomas A. vonRecklinghausen Exhibits 12A and 12B	
P-14	Picture from Defendants' website advertising infringing products		
P-15	Archived webpages from Defendants' website advertising infringing products		
P-16	Picture from Zulily's website advertising infringing products.		
P-17	Picture from Google demonstrating use of		



	infringing metadata		
P-18	Picture from Defendants' website demonstrating use of infringing metadata		
P-19	Plaintiffs' First Set of Requests for Production of Documents		
P-20	Defendants' Responses to Plaintiff First Set of Requests for Documents		
P-21	Plaintiffs' First Set of Interrogatories		
P-22	Defendants' Responses to Plaintiff First Set of Interrogatories		
P-23	Defendants' First Set of Requests for Production of Documents		
P-24	Plaintiffs' Responses and Objections to Defendants' First Set of Requests for Production of Documents		
P-25	Defendants' Production of Sales Data by week	NY&C000815-817	
P-26	Defendants' Second Supplemental Responses to Plaintiffs' First Requests for the Production of Documents	Defendants' Second Supplemental Documents in Response to Requests No. 9 NY&C000806-811	
P-27	Defendants' Supplemental Responses to Plaintiffs' First Requests for the Production of Documents		
P-28	Defendants' Documents in Response to Request No. 9	NY&C000001	
P-29	Defendants' Documents in Response to Request No. 10	NY&C000002-18	
<b>Defendants Intended Exhibits</b>			
<u>Ex.</u>	<u>Description</u>	<u>Other Reference</u>	<u>Objection(s) by Plaintiff</u>
D-1	4 Pillar Complaint to Saucony	Docket No. 1 of 16 CV-2824 (GHW)	

		(KNF)	
D-2	NY&Co Org Chart	NY&C000183	1) hearsay
D-3	NY&Co Store Layout MetroPacks	NY&C000818 NY&C000981	The exhibit is combination of two alleged “MetroPacks” Bates No. 818-895 purported to be a MetroPack dated 9/15 and Bates No. 896-981 purports to be a Second MetroPack dated 12/2015. The first MetroPack was produced during the second 30(b)(6) deposition. However, the Second Metro Pack was withheld during discovery, repeatedly demand, and only turned over to Plaintiffs’ counsel yesterday. As presented the proposed compilation exhibit is: 1) unfairly prejudicial / confuses the issues / misleading to jury. Further Bates No. 896-981 are further objectionable and should be excluded as they were deliberately withheld until the days before the trial. <sup>1</sup>
D-4	Intentionally Blank		
D-5	Intentionally Blank		
D-6	Screenshots from the New York and Company website - <a href="http://www.nyandcompany.com">www.nyandcompany.com</a>		1) hearsay 2) relevance
D-7	Search Results of NY&C VELOCITY	Defendants’ Documents in Response to	1) hearsay

<sup>1</sup> Defendant’s Response: Defendant was dilatory in producing this document. However, the parties were discussing securing and producing the document about a week before defendant produced it. There is no unfair surprise, Plaintiff knew the contents of this document before receiving it because it questioned a witness about it during discovery, and the contents of the document do not differ from that description. Additionally, Plaintiff never produced P7-10 or listed them as relevant documents in an initial disclosure. These are documents it is using to support its claims and which have been in its possession since before the litigation started. This is a violation of Fed. R. Civ. P. 26(a)(3). To the extent, the Court excludes D-3, it should also exclude P7-10.

Plaintiffs’ counterstatement: Defendants were more than dilatory in producing this document – they deliberately withheld it until the eve of trial. Contrary to their revisionist version of the history of discovery in this case, this document was not discussed the “week before” Defendants produced it. Rather, this document should have been produced in response to Plaintiff’s May 2016 document demands. It was withheld. Its potential existence was first uncovered by Plaintiffs at Defendants at a 30(b)(6) deposition in November, 2016. Plaintiffs thereafter demanded production of this “MetroPack” several times, at that deposition, and thereafter both in writing and orally and via application to the Court. Defendant tactically withheld the document until the eve of trial. In contrast, since the initial discussions between counsel in this case and during deposition, Defendants have been on notice of Plaintiffs’ intent to use purchase orders, invoices, and advertising material at trial. Notwithstanding their awareness, Defendants’ own document demands served before the close of discovery never requested any such documents. Defendants’ document demands focused exclusively upon Plaintiffs’ purported knowledge of third-parties using the word “velocity” and did not even request the documents to be relied upon or used at trial. As such, there is no merit to Defendants’ contention that Plaintiffs violated any obligations of discovery.

		Request No. 14 NY&C000019-182	
D-8	Collection: Third-party uses of VELOCITY marks		
8.1	USPTO Printout VELOCILITE	NY&C000188-191	1) hearsay
8.2	Internet printout VELOCILITE	NY&C000192-195	1) hearsay
8.3	USPTO Printout VELOCETTE	NY&C000196-201	1) hearsay
8.4	Internet Printout VELOCETTE	NY&C000202-203	1) hearsay
8.5	Internet Printout HOTVELOCITI	NY&C000204-205	1) hearsay
8.6	USPTO Printout HOTVELOCITI	NY&C000206-210	1) hearsay
8.7	USPTO Printout CONSTANT VELOCITY	NY&C000211-214	1) hearsay
8.8	USPTO Printout HIGH VELOCITY	NY&C000215-224	1) hearsay
8.9	Internet Printout HYPER VELOCITY	NY&C000225-229	1) hearsay
8.10	USPTO Printout HYPER VELOCITY	NY&C000230-233	1) hearsay
8.11	Internet printout SPEEDO HYDRO VELOCITY	NY&C000234	1) hearsay
8.12	USPTO Printout SPEEDO HYDRO VELOCITY	NY&C000235-238	1) hearsay
8.13	Internet printout VELOCITY (Joe Rocket)	NY&C000239-240	1) hearsay
8.14	Internet printout VELOCITY (AETHER)	NY&C000241	1) hearsay
8.15	Internet printout VELOCITY (GTM Sportswear)	NY&C000242-244	1) hearsay
8.16	Internet printout VELOCITY LEGGING (LOLE)	NY&C000245-247	1) hearsay
8.17	Internet printout VELOCITY (Helly Hansen)	NY&C000248-249	1) hearsay

8.18	Internet printout VELOCITY (Kast Gear)	NY&C000250-252	1) hearsay
8.19	Internet printout VELOCITY (Wigwam)	NY&C000253	1) hearsay
8.20	Internet printout VELOCITY (Under Armour)	NY&C000254-260	1) hearsay
8.21	Internet printout VELOCITY (Greystone Store)	NY&C000261-265	1) hearsay
8.22	Internet printout VELOCITY SPORTS GEAR	NY&C000266-267	1) hearsay
8.23	Internet printout VELOCITY SPORTSWEAR (www.iamvelocity.com)	NY&C000268-271	1) hearsay
8.24	Internet printout VELOCITY WHEELS	NY&C000272	1) hearsay
8.25	USPTO Printout MAXIMUM VELOCITY	NY&C000273-278	1) hearsay
8.26	USPTO Printout VELOCITY (Mary Kay)	NY&C000279-286	1) hearsay
8.27	USPTO Printout SHOP WITH VELOCITY (Key Apparel)	NY&C000287-316	1) hearsay
8.28	USPTO Printout VELOCITY AGILITY SPEED TECHNIQUE	NY&C000317-325	1) hearsay
8.29	USPTO Printout HOTVELOCITI	NY&C000326-349	1) hearsay
8.30	USPTO Printout TERMINAL VELOCITY RACING	NY&C000350-353	1) hearsay
8.31	USPTO Printout TERMINAL VELOCITY RACING Design	NY&C000354-365	1) hearsay
8.32	USPTO Printout VELOCITY RACE GEAR	NY&C000366-383	1) hearsay
	USPTO Printout	NY&C000384-387	1) hearsay

8.33	SPEEDO HYDRO VELOCITY		
8.34	USPTO Printout VELOCETTE	NY&C000403-408	1) hearsay
8.35	USPTO Printout VELOCITY (Warson Group)	NY&C000409-438	1) hearsay
8.36	USPTO Printout HYPER VELOCITY (Warson Group)	NY&C000439-442	1) hearsay
8.37	USPTO Printout VELOCITY I.N.C.	NY&C000443-453	1) hearsay
8.38	USPTO Printout HIGH VELOCITY	NY&C000454-463	1) hearsay
8.39	USPTO Printout MAGGIE VELOCITY (Velocity Apparelz)	NY&C000464-468	1) hearsay
8.40	USPTO Printout CONSTANT VELOCITY	NY&C000469-472	1) hearsay
8.41	USPTO Printout THERMOVELOCITY PROTECTION	NY&C000473-489	1) hearsay
8.42	USPTO Printout VELOCITY DESIGNS	NY&C000490-498	1) hearsay
8.43	USPTO Printout LIFE STRIDE VELOCITY WITH MEMORY FOAM	NY&C000499-503	1) hearsay
8.44	USPTO Printout VELOCILITE	NY&C000504-507	1) hearsay
8.45	USPTO Printout MAXIMUM VELOCITY	NY&C000892 NY&C000926	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday <sup>2</sup>

<sup>2</sup> Defendant's Response: Defendant did not withhold Documents 8.45 through 8.147 during discovery. All of the documents are printouts from the Internet or products purchased after the close of discovery. Most were downloaded in the weeks before they were produced. Defendant does not have an affirmative duty to collect public documents during discovery and these documents showing third party use of Plaintiff's mark were readily available to Plaintiff. Moreover, Plaintiff complains that Defendant produced its documents yesterday, yet Plaintiff produced its documents today at 3:41 PM.

Plaintiffs' counterstatement. Plaintiff incorporates its response in Footnote 1 and adds that Plaintiffs' document demands (May 2016) requested all documents Defendants intended to utilize at trial, including documents retrieved in electronic format but which Defendants elected not to "download," "purchase" or print until the eve of trial. All

			2) hearsay
8.46	USPTO Printout VELOCITY (Mary Kay)	NY&C000927 NY&C001008	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.47	USPTO Printout SHOP WITH VELOCITY	NY&C001009 NY&C001055	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.48	USPTO Printout VELOCITY AGILITY SPEED	NY&C001056 NY&C001100	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.49	USPTO Printout HOTVELOCITI	NY&C001101 NY&C001171	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.50	USPTO Printout TERMINAL VELOCITY RACING	NY&C001172 NY&C001218	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.51	USPTO Printout TERMINAL VELOCITY RACING Design	NY&C001219 NY&C001277	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.52	USPTO Printout VELOCITY RACE GEAR	NY&C001278 NY&C001386	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.53	USPTO Printout SPEEDO HYDRO VELOCITY	NY&C001387 NY&C001434	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs'

of these exhibits could have been acquired and produced in conformance with the Court's Case Management Plan prior to the close of discovery. Contrary to Defendants' contentions, they do have an obligation to collect the documents they intend to use for trial prior to the close of discovery when such documents are demanded by Plaintiffs so that Plaintiffs can have the opportunity to utilize discovery devices with respect to these documents rather than having more than 120 exhibits that were demanded during discovery exchanged for the first time on the eve of trial.

			counsel yesterday 2) hearsay
8.54	USPTO Printout VELOCETTE	NY&C001435 NY&C001533	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.55	USPTO Printout VELOCITY (Warson Group)	NY&C001534 NY&C001587	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.56	USPTO Printout HYPER VELOCITY (Warson Group)	NY&C001588 NY&C001622	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.57	USPTO Printout VELOCITY I.N.C.	NY&C001623 NY&C001684	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.58	USPTO Printout HIGH VELOCITY	NY&C001685 NY&C001722	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.59	USPTO Printout MAGGIE VELOCITY (Velocity Apparelz)	NY&C001723 NY&C001755	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.60	USPTO Printout CONSTANT VELOCITY	NY&C001756 NY&C001841	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.61	USPTO Printout THERMOVELOCITY PROTECTION	NY&C001842 NY&C001924	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.62	USPTO Printout VELOCITY DESIGNS	NY&C001925 NY&C001970	1) exhibit was withheld during discovery despite express demand in document demands dated May



			26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.63	USPTO Printout LIFE STRIDE VELOCITY WITH MEMORY FOAM	NY&C001971 – 1995	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.64	USPTO Printout VELOCILITE	NY&C001996 – 2042	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.65	VelocitySportswear.com Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.66	Velocity Sportswear www.iamvelocity.com Packing Slip		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.67	Velocity Sportswear www.iamvelocity.com Internet printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.68	Velocity Sportswear www.iamvelocity.com t-shirt	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.69	Velocity Sportswear www.iamvelocity.com Internet printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.70	Velocity Sportswear www.iamvelocity.com Sweatshirt	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.71	Velocity Sportswear www.iamvelocity.com Internet printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay



8.72	Velocity Sportswear www.iamvelocity.com t-shirt	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.73	Velocity Sportswear www.iamvelocity.com Internet printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.74	Velocity Sportswear www.iamvelocity.com t-shirt	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.75	In Touch Internet printout Capri Leggings		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.76	In Touch Capri Leggings	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.77	Augusta Sportswear Women's track jersey		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.78	Augusta Sportswear Women's track shorts		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.79	2XU Internet printout of Women's action top		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.80	2XU Women's action top	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.81	2XU Internet printout of Women's action shorts		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay

8.82	2XU Women's action shorts	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.83	Head Internet printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.84	Irideon Internet printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.85	Irideon Tights (leggings)	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.86	Stonewear Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.87	Stonewear Packing slip		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.88	Stonewear top	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.89	Shock Doctor Internet Printout shorts		1) document was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.90	Shock Doctor shorts Packing Slip		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.91	Shock Doctor shorts	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday

8.92	Shock Doctor Internet Printout top		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.93	Shock Doctor top	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.94	ShockDoctor.com printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.95	ExceleatorSports.com Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.96	Exceleator Sports Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.97	GTM Sportswear Internet Printout shorts		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.98	GTM Sportswear Internet Printout jackets		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.99	Boxercraft Internet Printout shorts		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.100	Sugoi Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.101	Sugoi Packing Slip		1) exhibit was withheld during discovery despite express demand in document demands dated May

			26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.102	Sugoi top	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.103	Emily Hsu Designs Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.104	Anjali Designs Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.105	Anjali Designs Packing Slip		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.106	Anjali Designs Leggings	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.107	Nike Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.108	Nike Packing Slip		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.109	Nike Shorts	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.110	Holloway Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.111	Holloway		1) exhibit was withheld during discovery despite

	Packing Slip		express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.112	Holloway Sweatshirt	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.113	Tatami Internet Printout shorts		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.114	Tatami Packing Slip		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.115	Tatami Shorts	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.116	Ogio Endurance Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.117	Wigwam Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.118	Wigwam Socks	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.119	Bolle Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.120	Bolle Packing Slip		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay

8.121	Bolle Top	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.122	Saucony - www.saucony.com Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.123	Saucony Top	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.124	Tasc Performance Internet Printout Men's shorts		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.125	Tasc Performance Men's shorts	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.126	Under Armour Internet Printout Shorts		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.127	Under Armour Internet Printout Shirt		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.128	Under Armour Internet Printout Sneaker		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.129	Under Armour Packing Slip (Sneaker)		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.130	Under Armour Sneakers	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday

8.131	Speedo Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.132	www.speedo.com Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.133	Aether Apparel - www.aetherapparel.com Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.134	Prismsport Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.135	Prismsport www.prismsport.com Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.136	Shape - www.shapeactive.com Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.137	Shape Leggings	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.138	Wrightsock Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.139	Wrightsock – Socks	Product	1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday
8.140	Road Runner Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs'



			counsel yesterday 2) hearsay
8.141	Columbia Men's Velocity Running Pant Internet Printout		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.142	Touch of Europe Internet Printout Shorts		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.143	Ash City Internet Printout Shirt		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.144	Velocity SportsGear Internet Printout Motorcycle apparel		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.145	Helly Hansen Internet Printout Jackets, pants		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.146	Joe Rocket Internet Printout Jacket		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay
8.147	Kastgear Internet Printout Jacket		1) exhibit was withheld during discovery despite express demand in document demands dated May 26, 2016, and only turned over to Plaintiffs' counsel yesterday 2) hearsay

## 8. **Final Estimate of Length of Trial**

The Parties estimate the trial to take approximately 4 days.

Dated: New York, New York  
January 23, 2017



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